

R19

Code No: 864AJ

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MCA IV Semester Examinations, March/April - 2022
ENTREPRENEURSHIP**

Time: 3 Hours

Max.Marks:75

**Answer any five questions
All questions carry equal marks**

- 1.a) Define Entrepreneurship and explain the evolution of Entrepreneurship.
- b) Write about any two types of entrepreneurs. [10+5]
- 2.a) Describe the process of entrepreneurial development.
- b) Explain the concept of different entrepreneurial motivations. [10+5]
3. Write a short note on the importance of Business Plan in business management. [15]
4. Illustrate the procedure for setting up enterprises in the state level. [15]
- 5.a) Define sickness and explain the procedure to announce the sickness.
- b) Write about the various challenges of MSMEs. [8+7]
- 6.a) Mention some of the specific management problems of MSMEs.
- b) Describe the process and rehabilitation of sick units. [7+8]
7. What are the key success factors in service marketing? [15]
8. Mention the different strategies to develop women entrepreneurs. [15]

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